



Sustainable Social Economic Development Proposal

2024

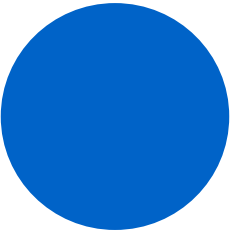
¿Who we are?

ICG is a company with more than 17 years of experience in the design and implementation of programs and projects to promote local economic development, competitiveness and improving people's quality of life. We work in an articulated manner at three levels: government entities, international organizations and private companies.

We promote Public-Private Alliances to promote the closing of basic services access gaps such as water, sanitation, communications, rural electrification, child nutrition, among others; as well as to improve access and quality of education and health services.



Services Platform



National public investment system services

- Diagnostics and specialized studies
- Investment and public budget management.
- Public investment projects design and implementation
- Promotion of private investment (App, OXI, etc.)



Market Intelligence and Management

- Specialized market studies.
- Market intelligence and commercial prospecting.
- National and international marketing and promotion plans design and implementation
- Commercial and marketing network management

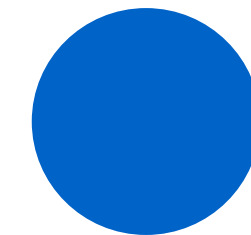


Water resources management

- Water resource studies under corridor approach.
- Project design (Basic and detailed)
- Sowing and water harvesting projects design
- Environmental and sustainable development studies design



Services Platform



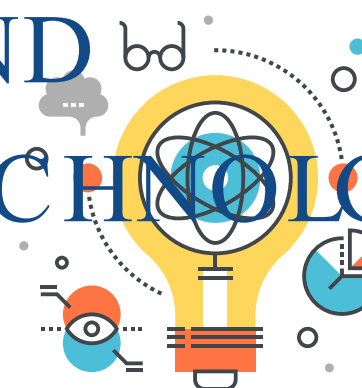
Value chain management

- Value chain diagnosis.
- Audit of available resources.
- Development strategies design and implementation
- Design of public and private investment projects.
- Value chain or economic sector development strategy design and implementation

ADDED VALUE



INNOVATION
AND
TECHNOLOGY



We have specific experience in different sectors such as:

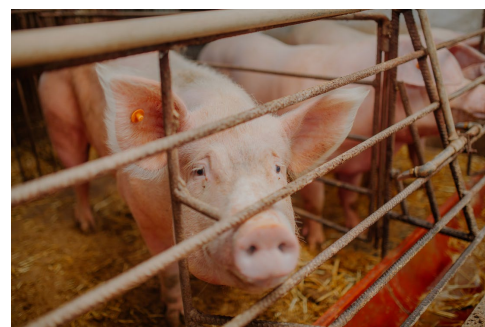
TOURISM



AGRICULTURE



CATTLE RAISING



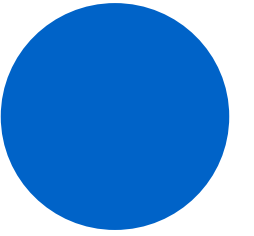
FISHING / AQUACULTURE



LIGHT MANUFACTURING

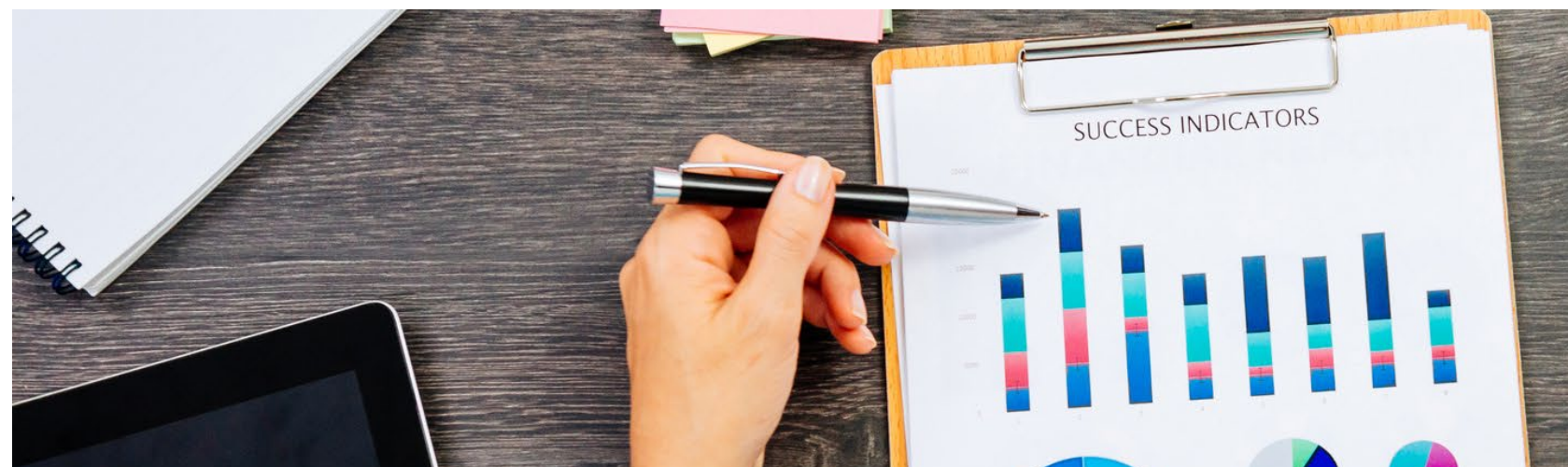


And More...



Competitiveness and local development

- Planning processes in communities, district municipalities, provincial municipalities and regional governments.
- Competitiveness and development agendas design at the regional and/or local level.
- Access to public services in health, education, infrastructure, employment, institutional, among others.
- Financing of public and private projects design and management
- Governance and development models design and implementation
- Management of Public / Private Alliances for competitiveness and local development.
- Public management advisory.



EXPECTED RESULTS

Development Agendas and Value Chains Management

Improvement of HDI (UNDP
Human Development Index)

Access to funding for
projects implementation

Prioritized value chains
competitiveness
improvement and income
increase



Public basic services gap
reduction

Educational performance
ratios improvement

Anemia and chronic
childhood malnutrition
(CCM) reduction, access to
health integrated services
package



OUR EXPERIENCE

HIGHLIGHTED CASES

Livestock Development Strategy



Strategic guidelines
Strategic objectives



01

NATURAL ENVIRONMENT
Manage natural resources ensuring sustainability and reducing the vulnerability of productive systems



02

LIVESTOCK MANAGEMENT
Improve management and productive capacities of livestock farms, ensuring animal health and food availability



03

GENETIC IMPROVEMENT
Strengthen extension and technology transfer processes linked to genetic improvement.



04

ADDED VALUE GENERATION
Generate added value and technological transformation in livestock production chains, which develops new employment and local entrepreneurship opportunities



05

BUSINESS, COMMERCIAL AND FINANCIAL MANAGEMENT
Improve business, commercial and financial management capabilities with technical assistance throughout the production chain, promoting better organizations

Our achievements

Social stability

Since the beginning of the Project (2022), there have been no conflicts originated by beneficiaries



Good perception

Beneficiaries participate actively with a very good disposition, they have a favorable perception of the interventions



More and better with less

Efficiency in resource management, innovation, creativity and orientation towards better results in Project execution



Early warning

Constant communication with the client for risk prevention and control



+ than 1,500 breeders assisted
Improvement in livestock management and high levels of participation



+ than 1100 hectares of forage
With deworming campaigns, supplementation, veterinary service and technical assistance. Reduction of parasite load.



+ than 1100 hectares of forage
With annual and perennial grass and forage campaigns. Increased availability of feed for livestock.



+ than 1,500 inseminations
Genetic improvement assistance in cattle (frozen semen straws) and sheep (fixed-term artificial insemination). Acquisition of an animal with genetic high value and better productive characteristics.

Other achievements

ALPACA FIBER COLLECTION CAMPAIGN 2022 - INCOME

Alpaca farmers income increased 30% average

Price 2021: S/ 13 in brush versus average price paid 2022: S/ 17 categorized

INSTALLED PRODUCTION UNITS

Sem i a u t o m a t i c s e w i n g m a c h i n e s : 20 u n i t s

S e m i - a u t o m a t i c a r t i s a n a l y a r n m a n u f a c t u r i n g m a c h i n e s : 5 u n i t s

ARTISAN (WOMEN) CAPACITIES STRENGTHENING

D i a g n o s i s a n d i n i t i a l e v a l u a t i o n o f 80 a r t i s a n s

H a n d w e a v i n g t r a i n i n g : 60 p e o p l e

S e m i - i n d u s t r i a l s e w i n g m a c h i n e t r a i n i n g : 15 p e o p l e

M a c h i n e w e a v i n g : 27 p e o p l e



15th Competition: German Sustainability Award Category: Global Trade Associations

The Commercial Management platform (ALPACA LINK), an strategic management instrument for improving the competitiveness of the alpaca value chain and its textile manufactures, was awarded as the winner in the Global Trade Associations category in Alliance with its Strategic Partner in Germany, the company. Verдона textile.

[Deutscher Nachhaltigkeitspreis: Sieger](#)



DESIGN PHASE

5

DEFINE the Portfolio of public investment projects

4

PREPARE the Competitiveness Agenda for development

3

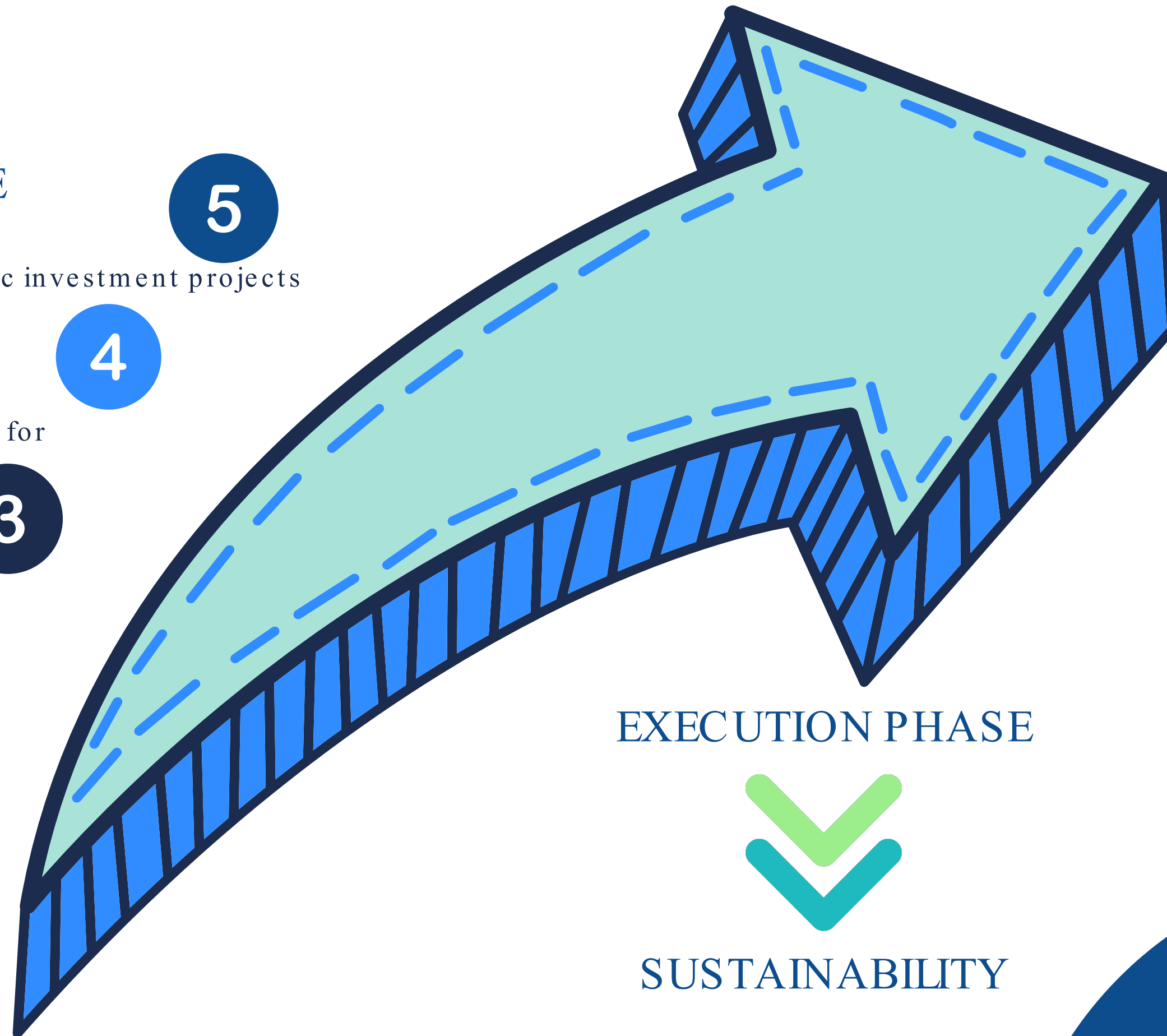
DESIGN the gap closing strategy

2

PRIORITIZE Strategic Pillars

1

PERFORM the Diagnosis of the territory



EXECUTION PHASE



SUSTAINABILITY



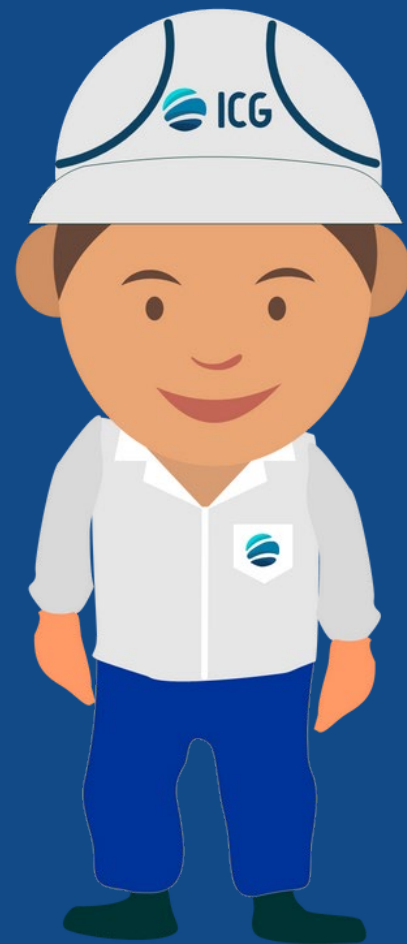
Tacna Competitiveness Agenda 2015 - 2018

Índice de competitividad Regional	<u>2016</u>		<u>2017</u>		<u>2018</u>		<u>2019</u>	
	Puesto (de 25)	Puntaje (de 0 a 10)	Puesto (de 25)	Puntaje (de 0 a 10)	Puesto (de 25)	Puntaje (de 0 a 10)	Puesto (de 25)	Puntaje (de 0 a 10)
Índice Total.....	3.0	6.7	3.0	6.7	3.0	6.8	3.0	6.8
Educación.....	1.0	9.0	1.0	9.0	1.0	8.8	1.0	8.4
Salud.....	3.0	7.7	3.0	7.7	3.0	8.2	3.0	8.3
Infraestructura.....	2.0	7.4	2.0	7.3	2.0	7.2	2.0	7.6
Instituciones.....	6.0	6.5	3.0	7.1	1.0	7.2	1.0	7.1
Laboral.....	6.0	5.2	8.0	4.8	7.0	5.4	9.0	5.1
Entorno Económico.....	4.0	4.1	4.0	4.5	6.0	4.1	7.0	4.1

Tacna is the third most competitive region in the country and is located in the first position in the pillars of Education and Institutions. The region leads academic performance in primary and secondary education and registers the least social conflict.



¿WHY ICG?



- Professional experience promoting projects to improve competitiveness and development at the Regional and Local levels
- Technical team includes ad hoc professionals with high experience in the specialty to be addressed.
- Personalized management models adaptable to the reality of territory selected by our clients.
- Decentralized management networks allow us to provide multidisciplinary teams to undertake projects in various Regions, Provinces and Districts of Peru.
- Networks at ministries, programs and special projects at the central government allow us to articulate the platform of public services as well as investment resources for the implementation of specific projects.



Thanks

for your attention

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